

## **Outside Bodies**

### **Purpose of report**

For information.

### **Summary**

This report has four parts:

- A – CTS Outside Bodies 2017/18;
- B – Report back on member meetings since 19 March 2018;
- C – Forthcoming meetings;
- D – Latest Chair’s Report from Cllr Gerald Vernon-Jackson CBE.

### **Recommendation**

That the Culture, Tourism and Sport Board note the report.

### **Action**

Subject to comments from members, officers to take forward any actions.

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## Outside Bodies

### A - CTS Outside Bodies 2017/18

Organisation	Background	Representative For 2017/2018	Dates of Future Meetings
<b>British Board of Film Classification Consultative Council</b>	The British Board of Film Classification classifies films on behalf of Local Authorities and videos / DVDs under the terms of the Video Recordings Act. Its "Consultative Council" is a requirement of the Board's designation under the Video Recordings Act.	Cllr Faye Abbott	TBC
<b>Tourism Alliance</b>	The TA seeks to establish and maintain a favourable operating environment for all businesses involved in the delivery of tourism, particularly in England. The LGA has a non-voting place on the Board.	Cllr Geraldine Carter	26 September 2018 21 November 2018  All starting at 13:00.

<p><b>British Destinations</b></p>	<p>British Destinations operates as a trade association representing the wider interest of local authority sponsored tourism. Membership includes local government authorities of all types and sizes from across the UK, regional and local tourist boards and commercial organisations.</p>	<p>Cllr Geoff Knight</p>	<p>TBC</p>
<p><b>London Marathon Events Limited</b></p>	<p>The London Marathon Charitable Trust primarily provides capital funding for building or facilities projects that inspire increased participation in physical activity, sport and play. It prioritises projects that target individuals or groups that currently have low levels of activity and children and young people outside of school hours.</p>	<p>Cllr Terry O'Neill</p>	<p>TBC</p>

<p><b>Libraries Taskforce</b></p>	<p>Leadership for Libraries Taskforce was set up by the Department for Culture, Media and Sport (DCMS) and the Local Government Association (LGA) in 2015. The Taskforce's role is to provide leadership and help to reinvigorate the public library network in England.</p>	<p>Cllr Mike Bell</p>	<p>TBC</p>
<p><b>Theatre Champion role</b></p>	<p>This opportunity for a CTS Board member is to act as a Theatre Champion. The representative will attend regular meetings and act as a link back to the CTS Board, and generally act as a consultant on local government issues. In addition, the representative will take part in stakeholder groups that advise the organisation.</p>	<p>Cllr Michelle Tanfield</p>	<p>TBC</p>

<p><b>Peak District National Park Authority</b></p>	<p>This is an opportunity for a CTS Board member to represent the LGA on the Authorities programme board which looks at delivery, strategic direction, and key issues relating to the development of the visitor economy in rural England.</p>	<p>Cllr Barry Lewis</p>	<p>12 June 2018</p>
<p><b>LGA Skills Taskforce</b></p>	<p>This is an opportunity for a CTS Board member to represent the work that the board are doing on Tourism Skills. The taskforce itself has been formed to add value to the employment and skills work, which is being re-focused to offer place based solutions to Brexit and the Industrial Strategy.</p>	<p>Cllr Muhammed Butt</p>	<p>TBC</p>

**B – Report back on member meetings since 19 March 2018**

Purpose	Key Points Discussed	Outcome
<b>Cllr Gerald Vernon-Jackson spoke at the Tourism Alliance conference, and later attended their parliamentary Reception, 19 March</b>		
To speak for the Culture, Tourism and Sport Board at the event.	The address outlined the landscape facing councils and the work that the LGA is undertaking to support councils in this area.	The LGA and Tourism Alliance will keep in touch on key issues and will share good practice.
<b>Cllr Gerald Vernon-Jackson attended the Parks Action Group, 21 March and 23 May</b>		
To represent the Culture, Tourism and Sport Board on the group.	The group discussed the future of parks, and which actions to take to safeguard and enhance parks and green spaces for future generations	The LGA hosted the Action on Parks Conference and informs and shapes how future cross-government policy-making considers parks and green spaces and the multiple benefits they provide.
<b>Cllr Gerald Vernon-Jackson met with Victoria Wallace, Director General of the Commonwealth War Graves Commission, 27 March</b>		
Introductory meeting between the Chair and the Director General.	The discussion covered ways in which the LGA and the commission could work more closely in the future.	The LGA has helped them make some useful contacts to support their Intereg bid.
<b>Cllr Gerald Vernon-Jackson met with Kate Nicholls, UK Hospitality, 27 March</b>		
Introductory meeting between the Chair and UK Hospitality's Skills Lead.	The discussion covered the tourism sector's bid for a deal under the Industrial Strategy including the LGA's support for that bid and our plans to commission in depth research into how councils can adopt a Work Local approach to supporting their local tourism industry in growing the skills base.	The LGA and UK Hospitality will keep in touch on key issues and will share good practice.

Purpose	Key Points Discussed	Outcome
<b>Cllr Gerald Vernon-Jackson met with Martin Glenn, Football Association, 27 March</b>		
Introductory meeting between the Chair and the Chair of the FA.	The discussion covered their partnership with the Premier League and DCMS who together have committed to making a major investment in local football over the next 10 years.	The LGA and the FA will keep in touch on key issues and will share good practice, and ensure every council benefits to the fullest extent from the commitment to work with every council in England to develop a local football facility plan (LFFP).
<b>Cllr Gerald Vernon-Jackson attended the Sport and Recreation Alliance meeting, 17 April</b>		
To represent the Culture, Tourism and Sport Board at the meeting.	The contribution outlined the importance of engaging with local councils and how that can be done effectively	The LGA has advised that advice is to be developed into a short guide for community groups, with the support of Lord Addington to engage various sporting groups.
<b>Cllr Gerald Vernon-Jackson met with the Rt. Hon Michael Ellis MP, 17 April</b>		
Introductory meeting between the Chair and the new Minister for Arts, Heritage and Tourism prior to the Tourism and Brexit debate in the Commons in April.	The discussion covered Skills, Cultural Regeneration and lengthening the season, and rural tourism at length.	The LGA have set up regular meetings going forwards to ensure the LGA are at the heart of the conversations within the department.
<b>Cllr Geraldine Carter attended the Tourism Alliance Board</b>		
To represent the Culture, Tourism and Sport Board at the Board.	Cllr Carter followed up discussions from the March CTS Board's discussing the planned tourism skills research which will explore the Board's concern about the impact of Brexit on recruitment in the tourism and hospitality sectors. The loss European workers on this sector is unknown so the board are keen to examine ways of delivering skills training to ensure a pipeline of talent and skills for the hospitality and tourism sectors.	The LGA continue to be represented on this board.

Purpose	Key Points Discussed	Outcome
<b>Cllr Gerald Vernon-Jackson met with Emma Chaplin, 21 May</b>		
Introductory meeting between the Chair and the Director of the Association of Independent Museums.	The discussion covered the contribution that museums can make to a local areas, both in terms of health and cohesion for local residents and as attractors for visitors.	The LGA will keep in touch and work with the AIM to enhance our support offer for council-run and -supported museums.

### **C - Forthcoming meetings at the time of writing**

Event/Meeting	Date/s and venue	CTS Board Member involvement
Meeting with Michael Ellis MP	Tuesday 10 July 11:00 – 11:30 at Parliament	Cllr Vernon-Jackson to meet with Michael Ellis MP.
Leadership Essentials Sport Event	Thursday 12 July 9:45 – 10:10 in Coventry	Cllr Vernon-Jackson is attending the group.
The Royal British Legion Last 100 Days Ceremony	Wednesday 8 August 11:00 in Brussels	Cllr Vernon-Jackson is attending the ceremony.

### **D - Culture, Tourism and Sport Board – report from Cllr Gerald Vernon-Jackson CBE (Chair)**

#### **Sport and physical activity**

1. I attended the Sport and Recreation Alliance meeting in April, setting out the importance of engaging with local councils and how that can be done effectively. This advice is being developed into a short guide for community groups, with the support of Lord Addington to engage various sporting groups.
2. I met with Martin Glenn, the Chair of the Football Association, where we discussed their partnership with the Premier League and DCMS who together have committed to making a major investment in local football over the next 10 years. They will work with every council in England to develop a local football facility plan (LFFP) and I will work to ensure every council benefits to the fullest extent from this investment offer.

#### **Arts, Culture and Heritage**

3. I met with Emma Chaplin, Director of the Association of Independent Museums. We discussed the contribution that museums can make to a local areas, both in terms of health and cohesion for local residents and as attractors for visitors. We will be working together to enhance our support offer for council-run and -supported museums.
4. I met with Victoria Wallace, Director General of the Commonwealth War Graves Commission, and we discussed ways in which the LGA and the commission could work more closely in the future. Off the back of this, the board has helped them make some useful contacts to support their Intereg bid.



5. I met with the Rt. Hon Michael Ellis MP, the new Minister for Arts, Heritage and Tourism prior to the Tourism and Brexit debate in the Commons in April. We discussed Skills, Cultural Regeneration and lengthening the season, and rural tourism at length. We have set up regular meetings going forwards to ensure the LGA are at the heart of the conversations within the department.

### **Tourism**

6. Cllr Geraldine Carter attending the Tourism Alliance's March Board meeting on behalf of the CTS Board. Cllr Carter followed at the March CTS Board meeting by discussing the planned tourism skills research which will explore the Board's concern about the impact of Brexit on recruitment in the tourism and hospitality sectors. The loss European workers on this sector is unknown so the board are keen to examine ways of delivering skills training to ensure a pipeline of talent and skills for the hospitality and tourism sectors.
7. I had the pleasure of being invited to speak at the Tourism Alliance conference, and later attended their parliamentary Reception.
8. Councillor Muhammed Butt has been asked to sit on the LGA's new Skills Taskforce on behalf of the Board.
9. I also met with Kate Nicholls from UK Hospitality, the new representative body for the hospitality and licensed entertainment sector. Kate is also the new lead for the skills element of the tourism sector's bid for a deal under the Industrial Strategy. We discussed our support for that bid and our plans to commission in depth research into how councils can adopt a Work Local approach to supporting their local tourism industry in growing the skills base.

### **Parks**

10. I have attended meetings of the Parks Action group in May which was attended by the Parks Minister Rishi Sunak MP. The group continues to provide local government with a national voice on the future of parks, and continues to take action to safeguard and enhance parks and green spaces for future generations. I hope to inform and shape how future cross-government policy-making considers parks and green spaces and the multiple benefits they provide.
11. Our sold out Action on Parks conference took place on the 24 May and gave the Parks Action Group its first major public platform. It was opened by Clive Betts MP, discussing the findings of the select committee inquiry into public parks, followed by Rishi Sunak who has been appointed Minister of Parks at MHCLG. Workshops were led by the Action Group workstream leads, and councillors and officers were given the chance to influence national priorities for parks. It was a lively and thought-provoking day.
12. I met with two of our National Parks members to discuss how the LGA can effectively support them, particularly through the lens of culture, tourism and sport. We are planning to co-host a tourism conference with them in 2019, and Councillor Lewis has been appointed on behalf of CTS Board to sit on the programme board for their Arts Council/Visit England funded project to attract more visitors to the National Parks.

**Media**

13. I had [an article published](#) in First Magazine explaining the role that Local Government plays in organising Christmas markets, which are attracting more visitors and becoming tourism destinations in their own right.
  
14. I also set out the importance of our parks in an article for the Countryside Management Association, which reaches frontline professionals involved with the management of all types of parks. In it, I stressed that we wanted to ensure that the Parks Actin Group addressed issues facing the parks in towns like Barnstaple as well as those in London or other cities.